IVY ELAINE MARTIN

GRAPHIC DESIGNER

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EDUCATION

Auburn University
B.F.A. in Graphic Design

May 2018

WORK EXPERIENCE

Colloredo & Associates Marketing   Spring 2019 - Current

Graphic Designer

Print Design - *Designing magazine ads, billboards, start-up branding materials such as business cards, practice brochures, and promotional materials to build a strong brand standard.*

UX/UI Design - *Developing website interfaces that perform successfully with Google and with customers.*

Wordpress Design and Web Management - *Performing site maintenance, updating content and graphics on Wordpress websites.*

Social Media Design & Management - *Upholding brand standards and ensuring consistent messaging through social media. Planning bulk content calenders for multiple clients and fulfilling them.*

Regal Cinebarre   Summer 2018 - Spring 2019

Associate Manager

Customer Service - *Ensuring the best possible experience for all individuals.*

Problem Solving - *Adapting to an ever-changing environment and solving a myriad of issues on the fly.*

Employee Scheduling - *Managing and scheduling a staff of over 50 employees on a timely basis.*

Created By Caffeine   Fall 2017 – July 2020

Founder/Designer

Time Management - *Fulfilling orders in a consistent and timely basis for customers.*

Self-drive - *The ability to know what needs to be done without having to be lead by someone else.*

Meeting Customer Expectations - *Fulfilling customer requests and adapting to changes as requested to satisfy the client.*

Inner Spark Creative   Spring 2017 – Fall 2017

Graphic Design Intern

Brand Development - *Discovery of brands from idea to logo to print materials. Working closely with the client to fulfill their vision.*

Work Pace - *Discovering the fast-paced environment of a professional agency. Working to meet and exceed deadlines with full-time employees.*

Collaboration - *Working closely along side designers, web developers, and copy writers to successfully bring an idea from start to finish.*